

A satellite with solar panels is shown in orbit above the Earth's surface. The Earth's blue oceans and white clouds are visible against the blackness of space.

Keith
Hammond

vision
tele**vision**

Developing Your TV Ministry

A Lessons For Life Book

Introduction

Based on the Great Commission, this book uses a powerful presentation to teach churches how to develop their own TV ministry.

To reach the lost worldwide you must first know that there is a need for them to be reached.

This text contains step-by-step information on what to do from getting members involved, camera choice, lighting for effect, training members in the skill of ultra modern broadcast communications, selecting the right TV networks, cable, and satellite options to air your message.

Getting started without a budget, and creating a budget to fund the ministry, are all focuses of this timely and much needed labor of love.

Developing Your TV Ministry also focuses on starting local and building up to a national and then international presence of spreading the Gospel.

Why you?

Because you may very well be the Jonah whose voice and sermon they need to hear in order to surrender their lives to Christ. So why not you?

Even with all the other preachers and ministers and churches and programs, you may be the one that they listen to.

Even if you only get a handful of people to listen, and surrender, Heaven will rejoice with every one of them you lead to Christ.

These members watching you from across the globe are probably not going to be regular tithing members; so that should not be your focus. Your focus should be to simply follow the great commission of spreading the Gospel to all nations, and helping one person at a time accept the free gift of salvation.

Doing that in itself, can provide you with the greatest satisfaction of knowing that you took a chance to believe in what Jesus commanded and commissioned by stepping out on faith that you could make a difference in the lives of people all over the world through the sharing the Good News of the Gospel of Jesus Christ.

Table Of Contents

Chapter One 05
Understanding and Recognizing the Need

Chapter Two
Establishing the Ministry, Protocol and Precedent

Chapter Three
Recruiting Those Who Are Called To Help

Chapter Four
Staging Design, Cameras, and Lighting for Effect

Chapter Five
Using The Stop, Point and Shoot Method

Chapter Six
Broadcast Communications in the 21st Century

Chapter Seven
TV Networks, Cable and Sattelite Options

Chapter Eight
Budgeting from Your Income

Chapter Nine
Building A Local, National and International Presence

Chapter Ten
Staying Committed to the Commission





WHY TV MINISTRY?

To answer this question I will use a hypothesis. If your church were the only one in the world and there were people all over the world, how would you reach the other people if they couldn't physically travel to get to your church?

A simple metaphor but it is the way that you should be actually thinking about why your church needs a TV ministry. There are people all over the world that have never heard the name Jesus, don't have Bibles, and have never been to a church.

Because these situations still exist, even with the advances made in TV, Cable, Satellite, and other broadcast mediums, there are still years and maybe decades of work to do.

How do you reach these people on the other side of the planet, where they are in the most remote of villages? There are several options to make it happen. In this book we will discuss many of them, including what has proven to be the most popular, manageable, and cost effective, but has the greatest impact.

So dig in, let's get started, pay attention and keep up. The pages of this highly important manual for your ministry is about to get intense, all the way to showing you 3D renderings and other images that appeal to the masses.



Brother Keith Hammond

ABOUT THE AUTHOR:

Keith Hammond is a born again Christian. He is a Spirit-led man of God, teacher and author. His life has been transformed from things such as pride and prison to passion and purpose.

God is the author of the Bible. It is our instruction manual, our roadmap home. Without it, we are lost. Use the information in these books to help you and others.

God destroys the darkness behind us, to direct us toward our destiny ahead. So whatever you do on your journey, never turn back. God bless you in your walk with Christ. Amen.

LessonsForLifeBooks.com

Title: *Developing Your TV Ministry*

[print version]

Printed: \$14.99 U.S.

eBook: \$7.99 U.S.

ISBN: 978-1-938588-22-8



9 7 8 1 9 3 8 5 8 8 2 2 8